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| **NAME :** | NIVETHA .R |
| **DEPARTMENT :** | INDUSTRIAL BIOTECHNOLOGY |
| **COLLEGE :** | GOVERNMENT COLLEGE OF TECHNOLOGY |
| **NAAN MUDHALVAN COURSE:** | DIGITAL MARKETING |
| **NAAN MUDHALVAN ID :** | C3BF1F4F1B874A6BD9A4FE30B298175E |

ASSIGNMENT ON DIGITAL MARKETING

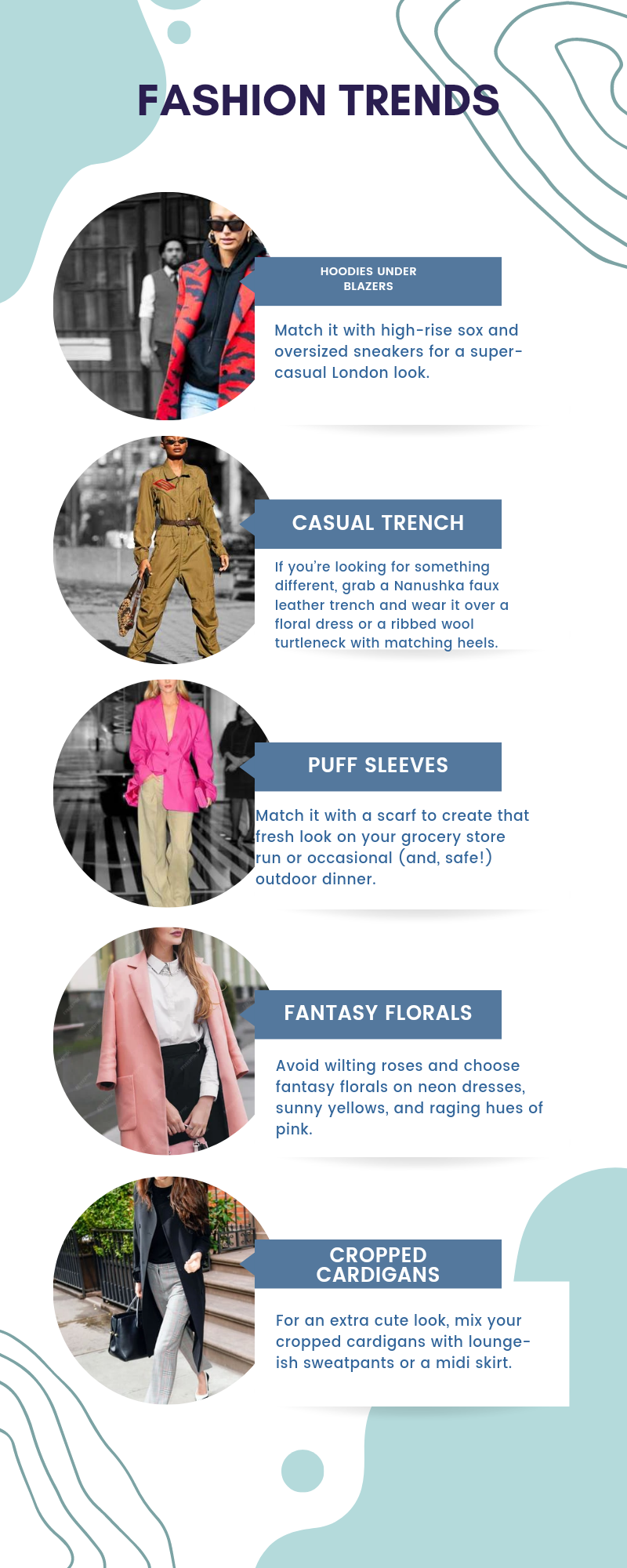
1. Create a blog or website using blogspot and wordpress.Customize the theme design and post new article with 500 Words.

<https://www.blogger.com/blog/posts/8795050050267897353>

2.Create a new facebook business page and post one social media poster for your brand.

<https://www.facebook.com/profile.php?id=61551938643198>

1. Create and design a social media advertisement poster using canva.



1. Create email newsletter design using Mailchimp or canva tool.